

ROYAL WATERCOLOUR SOCIETY

OPEN

SUBMISSION GUIDELINES

Submission deadline: Monday 6th January 2025, 11.59pm GMT

This pack contains all the information that you need to know regarding the submission, exhibition and sale of your work in the **Royal Watercolour Society Open 2025**. Please read through it carefully before submitting your work.

Lead Sponsor

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RWS Open 2025

The Royal Watercolour Society's annual competition is open to all artists except elected RWS Members. Entries must be submitted digitally via the RWS website through the Zealous platform.

Work made in any water-based media on a paper support is eligible: this includes gouache, acrylic, ink, pigment, watercolour or a mixed media piece containing any of this list. A maximum of 6 paintings may be submitted for a fee of £15 per work with reductions on multiple submissions. Students in higher education (who can produce a valid student card or proof of student status) can enter up to 6 works for £5 per work.

To enter, artists must complete the online entry form and upload images of up to 6 recent paintings to the Zealous platform. These digital submissions are selected by a panel of judges whose decision is final.

Eligibility

- Any painting where a water-based medium is the main component of the work is eligible. Paintings in watercolour, acrylic, gouache, ink, any other water-based media or a combination are accepted.
- No prints, copies, reproductions or photographs are eligible
- All work should be on a paper support i.e. paper, cardboard, etc (not canvas, wood, plastic or any other surface)
- There are no limitations on style or subject matter
- Framed works must not exceed 200 x 200cm
- The painting must have been completed in the last 4 years from the deadline date (6th January 2025)
- The work must have been made by the applicant
- All work must be for sale
- Applicants must be living and aged 18 or over on Monday 4th of November 2024.

Selectors

Stephen Chambers RA | Artist & Royal Academician

Katherine Oliver | Founder & Director of Oliver Projects

Charles Williams PRWS | Artist & President of the Royal Watercolour Society

Lottie Cole ARWS | Artist

Mark Entwisle RWS | Artist

Royal Watercolour Society Prizes

David Gluck Memorial Award | £1000 Cash Prize

David Benson Memorial Award | £500 Cash Prize

RWS Award | £250 Cash Prize

RWS New Graduate Award* | £250 Cash Prize

RWS Young Artist Award** | Guest Membership to the RWS for 2 years to an artist under the age of 35, allowing the winner(s) to exhibit in all Society exhibitions at Bankside Gallery for this period

RWS Exhibition Prize sponsored by the Joan Williams Fund | The opportunity to exhibit alongside RWS Guest Members in a group exhibition at RWS Gallery in 2026

RWS Publicity Prize | Your selected work on exhibition publicity material

*To qualify for the RWS New Graduate Award you must be a current student on an arts-related course in higher education, or a recent graduate of the same. If you are a graduate, your graduation date must be no earlier than 1st January 2021.

**To qualify for the RWS Young Artist Award you must be 35 or under on 4th of November 2024.

Sponsored Prizes

The Royal Watercolour Society is delighted to have the support of industry specialists who are offering a range of prizes including art materials, studio time, publishing, exhibiting and cash prizes.

Lead Sponsor



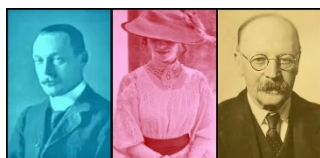
*the*artist



DALER 
ROWNEY

DRY RED PRESS

HEATHERLEY'S



seawhite
OF BRIGHTON
The Artist's benchmark for quality



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WINSOR
&
NEWTON™

The Cass Art Solo Show Award | The opportunity for a solo exhibition of your work in one of the Art Spaces at Cass Art

The Artist Prize | Feature article in The Artist & Leisure Painter Magazine

Cotswold Mounts Prize | £125 cash

Daler Rowney Prize | Art materials to the value of £650

Dry Red Press Prize | The opportunity to have your artwork published on a greetings card

The Heatherley's Open Studio Prize | Five days' worth of studio time at The Heatherley School of Fine Art

Schmincke Prize | Set of 50 Schmincke Horadam watercolours

Seawhite Art Materials Prize | Seawhite art materials

The Shoosmith Gallery Prize | £1000 cash

St Cuthbert's Mill Paper Prize | £300 worth of paper

Winsor & Newton Prize | Art materials to the value of £500

How to Enter

Entry deadline: Monday 6th January 2025, 11.59pm GMT

Artists may submit up to 6 paintings for a non-refundable fee:

1 work £15

2 works £30

3 works £38 (£7 discount)

4 works £47 (£13 discount)

5 works £56 (£19 discount)

6 works £65 (£25 discount)

Discounts

- Students in full time higher education can submit up to 6 works for £5 per entry. Students will be required to show student ID when delivering the work to the drop-off location. When submitting student work online, please also scan your student ID and email a copy to submissions@banksidegallery.com. Any works found to be falsely submitted as student work will not be hung. No further offers apply. Promo Codes are not to be used in conjunction with Student Entry and any attempt to apply a Promo Code on a Student entry may result in this entry being removed.
- Those subscribed to the Watercolour Artist Friends Scheme at Bankside Gallery can submit for free. If you are already a Watercolour Artist Friend please request your free entry code by emailing a photo of your Friends Membership card including expiry date, or your name and postcode for us to verify your membership to submissions@banksidegallery.com. To join the Watercolour Artist Friends Scheme please contact friends@banksidegallery.com The cost of an annual subscription is £45.
- Cass Art customers can submit up to 6 entries with a 10% discount on submission fees (please email proof of being a Cass Art customer to submissions@banksidegallery.com. This could be a photo of your receipt, plastic bag, tote bag, Cass Art products, selfie of you in the shop, etc. We will respond with a unique entry code. No further offers apply.)

***Only one discount can be used per submission**

****Discounts cannot be applied in retrospect after payment has been made. Please make sure you enter your discount code on the submission form before completing payment**

Step 1

Take a good quality digital photograph or scan of each painting. Paintings should be photographed unframed and evenly lit, and cropped to the edge of the work.

Step 2

View the photograph on a computer to make sure you are happy with the picture quality and that it is the right way up – the judges will make their decision based on this photograph. Check the image file does not exceed 5MB (minimum of 1MB) before saving it as a jpeg.

Step 3

Go to royalwatercoloursociety.co.uk/competition to access the online entry form via the Zealous platform. Complete the online form. You must supply an email address to proceed, as this is how we will contact you if your work is selected (so please make sure this is spelled correctly). If you do not have an email address you may use that of a friend or relative, with their permission. We cannot accept entries without an email address.

Step 4

Upload a photograph of each painting to Zealous and fill in the title, dimensions, medium and price of each painting. You are able to re-access your entry until the closing date but you will not be able to make any changes after that point. **You should consider framing, transport costs and the Gallery's commission of 40% + VAT when pricing your work.**

Step 5

Pay the non-refundable entry fee using the secure online payment service. We are unable to accept payment by any other means. Acknowledgement of your entry and payment will be emailed to you. Please check your junk/spam folder if you do not receive this email.

***Please be aware that VAT is included in the entry fee, however this will not show on your email receipt, so if you require a VAT receipt please contact us separately via submissions@banksidegallery.com.**

****Entries needs to be fully completed by the deadline. You will not be able to access your submission to make changes or add additional artworks once the deadline has passed.**

*****It is strongly recommended that you upload your entry in advance of the official entry deadline time. Large volumes of traffic to the website may cause the server to crash and it may become very difficult or impossible to upload your entry. Please submit your entries ahead of time to guarantee that your application is submitted successfully.**

Step 6

Successful entrants will be contacted by the email address provided on or before **Wednesday 29th of January 2025**. We do also try to contact unsuccessful applicants but this isn't always possible. If you haven't heard from us by the end of the day on Wednesday 29th of January 2025, please assume your application has been unsuccessful this time.

Preparing Your Paintings for Exhibition

An exhibition of selected paintings will be held at Bankside Gallery from **Friday 7th - Sunday 23rd March 2025**

- Poorly presented paintings or works that differ significantly from the photograph that was entered will not be accepted. Metal frames, clip frames, poor quality ready-made frames, those glazed with low quality or scratched Perspex, and any other type of low quality display method may be rejected by the hanging team.
- Framing must be simple and neutral i.e. white, black or natural wood, with either a white cream, or neutral mounting.
- Framed paintings must not exceed 200cm x 200cm.
- For your work to be insured against theft under Bankside Gallery insurance, your paintings must be framed, glazed and fitted with mirror plates. Other display options are welcomed but these are displayed at your own risk. Please contact submissions@banksidegallery.com to discuss any alternative display methods prior to submitting your entry. It may be necessary for you to be present to assist in installing the work should it be selected for the exhibition.
- If you choose alternative display options you must also ensure that your works can be safely stored and you must provide a safe and secure way in which they can be wrapped and protected if sold. You must also provide clear instructions on the hanging of your work in advance of delivering the work.
- Framed paintings must be supplied with mirror-plates screwed to each side of the frame with a pair of screws. Bubble wrap or card wrapped around the mirror-plates should prevent damage during transit.
- You will receive labels via email for your works. Please fill out the information with the details of your work and fix one to the front and one to the back of your work with magic tape. Please make sure the label on the front can be easily removed without leaving residue on the glass.
- The paintings remain at all times the liability of the artist. While every care will be taken when handling paintings, neither Bankside Gallery nor the RWS can accept liability for any damage. You may wish to insure your work against loss or damage while it is in transit or at the Gallery.

Delivering Your Paintings

Delivery of framed paintings is to Bankside Gallery on **Monday 3rd of March 2025, 11am - 5pm**. Paintings may not be delivered on any other date. On arrival at the Gallery you will be asked to un-wrap your paintings and to take any packing material away with you.

You may arrange for a representative or professional art courier to deliver your paintings on the above hand-in days. They must un-wrap your paintings, take away all packaging and sign a delivery sheet.

Only professional Art Couriers should be used. We recommend:

Picture Post (info@picturepostcompany.co.uk / 07833 450 788)

Art Moves of Chelsea (artmoveschelsea@aol.com / 020 7352 7492)

3 Lanes (info@3lanes.com / 01736 799298)

Work will not be accepted if delivered by Royal Mail, FedEx, DHL etc, or by taxi. If you live outside of the UK and would like to submit work to the competition, please contact your chosen professional art courier directly beforehand so they can advise you on timings.

Please note that the art couriers listed above are all third parties and do not have any link with Bankside Gallery or the RWS. Any delivery arrangements should be made directly with the courier.

Sale of Paintings

All paintings entered in the competition must be available for sale. The Gallery levies a commission of 40% + VAT on picture sales. You will be notified of sales by email shortly after they occur and will receive the balance due within six weeks of the end of the exhibition.

Copyright: The copyright of all works remains vested in the artist, but the right is reserved for the RWS, Bankside Gallery and/or the sponsors of the exhibition to reproduce any of the paintings in connection with the exhibition, and its publicity, free of charge.

Collecting Unsold Paintings

Collection of unsold paintings is from Bankside Gallery on **Monday 24th of March 2025, 11am – 5pm** unless you have been notified of a sale during the exhibition you must collect your unsold work from Bankside Gallery on the above date.

If you are unable to come to the Gallery yourself you may send a representative or engage a professional art courier (see list above). If someone will be collecting on your behalf, please contact us via info@banksidegallery.com beforehand. All paintings will be available to collect unwrapped, so you or your representative are advised to bring any packing material required.

Uncollected Paintings

Paintings left at the Gallery after 5pm on Monday 24th of March 2025 will be removed by an art storage service and fees will apply, increasing weekly. Please contact info@banksidegallery.com for further information.

Key Dates

Monday 6th January | Deadline for submissions (11.59pm)

Wednesday 29th January | Results announced via email by 6pm

Monday 3rd March | Delivery of selected work to Bankside Gallery (11am - 5pm)

Thursday 6th March | Exhibition Private View and awarding of prizes, by invitation only

Friday 7th - Sunday 23rd March | Exhibition of successful entries at Bankside Gallery

Monday 24th March | Collection of unsold works from Bankside Gallery (11am - 5pm)

FREQUENTLY ASKED QUESTIONS

I'm having trouble with the Zealous system...

Submitting multiple works

Please be aware you'll need to enter details of your first artwork then make payment for it before adding further submissions. You can pay for just this first artwork or you can pay at this point for multiple submissions, then add the artwork details for further works after.

If you have trouble submitting an additional artwork after payment, try refreshing the page or logging out and then back in. Don't worry—anything you've already submitted or started will be saved as a draft.

Adding my address

If your address isn't recognised then you will be given an option to "Create A New Location".

If you need help, Zealous has a live chat feature (during office hours) or email info@zealous.co for help

What happens if my work is accepted?

If any of your works are selected by the judges you will be contacted via email and asked to deliver the framed piece(s) to Bankside Gallery which will then be installed and exhibited in the RWS Open exhibition alongside other successful entries. You will be invited to attend the private view at the beginning of the exhibition where you can meet your fellow exhibitors and prizes will be announced.

Are there any prizes available?

Yes. Prizes will be chosen from the selection of exhibited works and winners will be announced at the private view.

Do I need to deliver my work(s) for the selection?

Works for the exhibition are selected from digital images uploaded as part of the online application form. You only need to deliver your work if it is selected for the exhibition. You will be notified of this via email after the selection day in January.

How should I choose which of my paintings to send in?

Remember that the judges are looking at many works in a short time. They will be more likely to be captivated by work(s) with something special to say and with a personal point of view. They are looking for artists with a clear style and identity in all the works that they submit rather than lots of different styles of painting.

Are there rules about watercolour techniques - should I only send work in that conforms to traditional ideas of watercolour?

The judges will be looking for ideas, competence and integrity - as long as the materials conform to those stipulated in the submission guidelines, they will be interested in how you choose to use them and will be excited by both innovation and expertise in traditional methods in using water-based media.

My work includes media that isn't all water-based (i.e. pastel, pencil, collage). Is this allowed?

We accept works made in all water-based media including (but not limited to) watercolour, acrylic, ink, gouache, and mixed media pieces featuring non-water-based materials as long as a water-based-media is the main component of the work.

Do any particular subjects for paintings have a better chance of being selected?

No. There are no restrictions on subject matter.

What sized painting is usually most often accepted?

In previous years, artworks in a range of sizes have been accepted, however due to limitations of space, works must not exceed 200 x 200cm when framed.

How does the digital submission affect the decisions the judges make?

If the original digital photograph is of a good quality, and the image well presented - that is, cropped to the edge of the painting and straight, the judges will be able to make a decision in much the same way as looking at the actual painting.

If I am successful, can I send my work to Bankside Gallery using Royal Mail, Fed Ex or similar?

No, we do not accept works from non-insured non-art couriers. We realise this is a more expensive way of transporting your work but we want to reduce the risk of loss or damage to your work.

How can I send work to Bankside Gallery if I live outside of the UK?

If you live outside of the UK and would like to submit work to the competition, please contact your chosen professional art courier directly beforehand so they can advise you on timings. They should deliver your work(s) on time on your behalf and make sure all the packaging is taken away. You can also arrange collection of work with these companies.

What if I cannot deliver or collect my work on the designated days?

You can either nominate a friend to deliver/collect the works for you (please inform Bankside Gallery via info@banksidegallery.com of who this will be) or you can use a professional art courier. Works not

delivered on time will not be hung and works not collected on time will be removed by an art storage service and fees will be applied.